

Job Description: Digital Marketing Executive

Location: Agra Type: On-site / Full Time

Salary: ■10,000 – ■15,000 (Performance-Based)

Eligibility: MCA / MBA / Marketing Background Preferred

About the Role:

We are looking for a result-driven Digital Marketing Executive with expertise in SEO, Google Ads, and Meta (Facebook & Instagram) Ads. The ideal candidate should be passionate about driving traffic, generating leads, and improving brand visibility through effective digital strategies.

Key Responsibilities:

1. Plan and execute digital marketing campaigns across Google Ads, Meta Ads (Facebook & Instagram), and other platforms.
2. Perform keyword research and implement on-page & off-page SEO strategies.
3. Monitor and analyze campaign performance to optimize ROI.
4. Create engaging ad copies and creatives for paid campaigns.
5. Track website analytics and prepare performance reports.
6. Stay updated with the latest trends, tools, and algorithms in digital marketing.
7. Coordinate with the content and design teams to ensure consistency in campaigns.

Requirements:

1. Proven knowledge of SEO, Google Ads, and Meta Ads Manager.
2. Strong analytical skills and familiarity with Google Analytics & Search Console.
3. Ability to manage ad budgets effectively for maximum conversions.
4. Creative mindset with attention to detail.
5. Good communication and teamwork skills.

Perks:

1. Hands-on exposure to live campaigns
2. Opportunity to learn advanced digital marketing tools
3. Performance-based growth and incentives

How to Apply:

Send your updated CV to  9457449752