

Job Description: Content Writer (Female)

Location: Agra

Type: On-site / Full Time

Salary: ₹10,000 – ₹15,000 (Performance-Based)

Eligibility: MBA, MCA or Master's Student

About the Role:

We are looking for a creative and passionate Content Writer to join our team in Agra.

This is great opportunity to gain hands-on experience in content creation, social media management, and digital communication using AI tools.

Key Responsibilities:

1. Write engaging and original content for blogs, social media, and marketing campaigns.
2. Assist in creating creative copies and captions for digital platforms.
3. Conduct basic research to generate ideas and improve content quality.
4. Use AI tools to enhance writing efficiency and creativity.
5. Collaborate with the design and marketing teams to align content with brand goals.
6. Stay updated with social media trends and content strategies.

Requirements:

- 1.Strong command of English (written and verbal).
- 2.Creative thinker with attention to detail.
- 3.Familiarity with social media platforms (Instagram, LinkedIn, Facebook, etc.).
- 4.Basic knowledge of AI tools like ChatGPT, Copy.ai, or similar.
- 5.Passion for writing and learning new digital trends.

How to Apply:

Send your updated CV to  9457449752